

Abbotsford Police Department

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"Protecting with Pride"

NEWS RELEASE

APD NEWS RELEASE:

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Incident: Abbotsford Grade 10 Student Wins the APD Operation Tarnish Poster Contest with "Got Bling?" Entry

Abbotsford – February 16, 2010.

The winner of the Abbotsford Police Department's Operation Tarnish Poster contest is Teagan PLETT a grade 10 student from W. J. Mouat Secondary. The poster contest was aimed at Abbotsford Secondary students. The contest closed January 31, 2010. The challenge for participants was to create their own anti-gang messaging poster. Teagan's entry used high quality graphics of an individual in handcuffs in combination with a simple but effective message – "Got Bling?". We appreciate the time and effort invested by all 152 entrants. Surprisingly the youngest entry came from a first grade student.

Teagan wins an iPod Nano and an Abbotsford Heat prize pack as the contest winner. Her poster also becomes the 8th in the Operation Tarnish series and will be displayed in the secondary schools, city buildings and be the public service message for the media partners of the Abbotsford Police Department.

Congratulations to Teagan and everyone who entered the contest. The ideas, creativity and interest in this important community issue were truly impressive.